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Ballot Rebuttal to the Argument in Favor of Measure X

City of Sausalito

Measure X's ballot argument makes appealing promises. What Measure X actually does is the opposite.

The argument claims to "bring back local control." But Measure X takes voters' zoning authority and hands it to any three Council members to make deals with developers without voter approval.

The argument promises support for artists, makers, and maritime businesses. Measure X requires neither artist space nor affordable rents. It repeals arts, maritime, and industrial protections, opening the Marinship to higher-paying tenants. Independent reviewers warn higher-paying tenants could displace artists, makers, and maritime businesses.

The argument promises binding agreements to protect Sausalito's character. Measure X contains no such provision. Instead, it repeals current rules protecting working-waterfront uses, public access, views, open space, and building scale. In their place: massive one-size-fits-all waterfront upzoning.

The argument says Measure X will help fund \$100 million in citywide repairs. But Measure X repeals the rule requiring developers to pay their share of infrastructure costs. Money for our streets and sidewalks could instead cover infrastructure costs created by Measure X development.

The argument offers a false choice: Measure X or nothing. Sausalito is not standing still: our Housing Element authorizes nearly 1,000 homes, bringing traffic, infrastructure demands, and economic activity. A better way is to address these needs directly through focused planning and community input: make the housing work, support makers, improve infrastructure and flood protection, and allow waterfront development only where the land and roads can support it.

Keep voters in charge.

Vote NO on Measure X.

NoOnMeasureX.com

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